

# AI - Friend and Foe

September 17, 2024

Join us for a special webinar, where our panel of experts will delve into the complex world of generative artificial intelligence in business.

This engaging session will explore the dual nature of AI, examining both the opportunities and the risks it presents to businesses today.

Topics discussed will include:

- The latest in AI-enabled phishing techniques and deepfakes
- The impact of AI on employment and cyber risk, privacy, copyright, and IP
- AI developments on the horizon
- The proactive steps firms can take to help mitigate AI-related emerging risks.

Don't miss this opportunity to stay ahead of the curve.

**Please share this invitation with your colleagues and clients as appropriate.**

**Session 1: 13:00-14:00 BST/UK time (08:00-09:00 EDT)**

**Session 2: 13:00-14:00 EDT (18:00-19:00 BST/UK time)**

